

The **GUIDE** and an Evolving Industry

ANNUAL



QUARTERLY



In the early 90's, emergency management and business continuity (aka Disaster Recovery) began to merge. We launched the Disaster Resource GUIDE to bring together thousands of resources, companies, products and services for prevention, mitigation, preparedness, response and recovery. The GUIDE was and continues to be the only comprehensive resource available for these needs.

September 11th brought business continuity to a new level of awareness. In the post 9/11 world, executives better understand the need for different groups within a company or agency to work together, as a team, to address the risks facing the organization. No longer is it effective for each department to address its own risks independently.

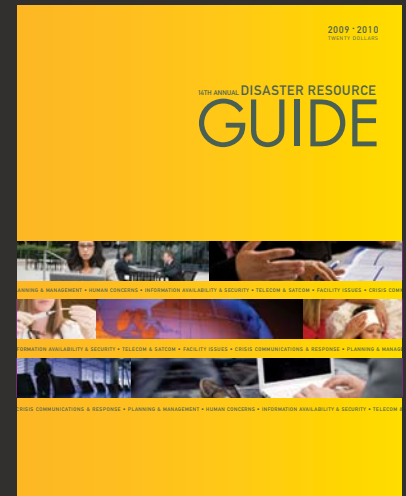
Hurricane Katrina helped us understand new areas of vulnerability. Emergency management and business continuity professionals are challenged to think "out of the box". And, they are reminded of the need to work together.

The GUIDE is about working together.

The GUIDE is about educating professionals.

The GUIDE is also about bringing together buyers and sellers to make business continuity or organizational resilience a reality. Will you join us?

Your Success...Our Mission.



Editorial

The content of the **GUIDE** is consistent with our mission. We cover the bases with a mix of resources for public and private sectors, for senior executives as well as practitioners in all key departments.

Content Categories

- Planning, Preparedness & Management
- Human Concerns
- Information Availability & Security
- Telecom & Satcom
- Facility Issues
- Crisis Communications, Response & Recovery

Our Objective

Emergency management, business continuity, risk management and homeland security working together!

Many Formats

Articles, best practices, case studies, webinars, dedicated e-blasts, calendar of events, nuggets, reports, resource directories, trend analyses, thought leadership and white papers.